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# TEX4IM

## “Textile Clusters for Industrial Modernization”

## PRESS RELEASE

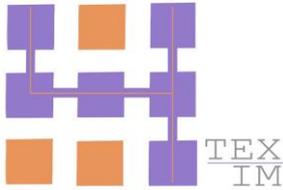
The TEX4IM project has completed its two years journey. The project began its implementation on 1 October 2018 and it will end on 30 of April 2021.

An international consortium of the main European textile-based clusters from Italy, France, Portugal, Spain, Romania, Czech Republic and Sweden came together under this initiative funded by the COSME Program in order to support the setting up of new co-operations by enhancing innovation capacities, business, knowledge, skill levels and other key competitive factors for the future of European Textile-clothing sector.

Through the 2-years activity, the partnership had worked in supporting the industrial modernisation of TC sector by pushing innovation within the enterprises and more in particular SMEs, by making available to them technological innovation, organisation solutions, business and market opportunities, as well as entrepreneurial skills.

The results achieved during the 24 months of the TEX4IM project journey:

- ➔ a joint strategy for Textile and Clothing industrial modernisation and long-term cooperation agenda, that include a permanent incubation and acceleration system for the generation of joint investment projects in the Textile and Clothing sector.
- ➔ a permanent incubation and acceleration system and a specific toolbox (Matchmaking events, TC KETs and Non TC KETs maps, innovation camp, generation ideas workshops, etc.) for facilitating the cooperation of TC businesses in partner regions.



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- ➔ a portfolio of 24 business opportunities, with 10 business plans developed and full investment projects identified for the best 6 of them.
- ➔ new business and growth support services provided for SMEs: the support for preparation of 10 pilot cases and 6 complete business plans ready for funding.
- ➔ 2 international and interregional matchmaking events:
  - the 1st International Textile-Clothing Matchmaking Event took place on the 13 and 14 November 2019 in Stockholm, Sweden with 52 participants and 109 B2B meetings;
  - the 2nd TEX4IM matchmaking event, organised on-line between 10-17 March 2021 under the umbrella of MODtissimo, the oldest textile fair in the Iberian Peninsula with 388 participants and 135 B2B meeting;
- ➔ 8 regional workshops and international matchmaking events with the participation of TC SMEs from the European regions and other stakeholders, in order to raise awareness about TEX4IM opportunities and services portfolio for SMEs.
- ➔ a 3 days widespread event with webinars about TEX4IM portfolio of opportunities, circular economy, advanced textile materials and digital transition in the textile industry.
- ➔ More than 50 SMEs directly impacted and more than 500 indirectly impacted in the European textile&clothing sector.

Moreover, the TEX4IM consortium was awarded with ESCP-S3 Label for a European Strategic Cluster Partnership for smart specialization investments.

All the results are accessible on the project's website [www.tex4im.eu](http://www.tex4im.eu)

The project website will be available after the conclusion of the project for all those interested to develop project ideas. The TEX4IM experts will continue to assess the value of the project idea and to support SMEs to develop a solid business plan for having the project idea financially supported.

## PROJECT PARTNERS



POWERED BY: RegioTex - The European Innovation Network of Textile Regions

